

# **History Trail: Tour Guide Callout**

### Who are Windswept Workshops?

Windswept Workshops is a Birmingham-founded Community Interest Company which uses multi-disciplinary creative activities to empower communities to share compelling stories through workshops, performances, publications and events. The company was set up in December 2019 by two freelance writers and facilitators, Erin Gilbey and Gabriella Songui, who now work as a team of three alongside Charlotte Hooper. During the pandemic, they have run countless successful projects and events, as well as fronting the campaign for the reopening of Selly Oak Library. Over the last two years, we have run countless successful projects and events, as well as publicising the campaign for the reopening of Selly Oak Library. We also facilitate a Writing Community, with publication and performance opportunities; a Storytellers' Club for home educated young people in Coventry; external workshops in storytelling, creative writing and puppetry; and an Emerging Freelancers Programme for clients including University of Birmingham and Open Theatre. Professionalism, accessibility and authenticity remain at the heart of their organisation.

#### What is the History Trail?

The Bournbrook History Trail is a celebration of local heritage that will leave behind a framework for future cultural activities in Bournbrook. The project was co-planned from scratch with the local community in spring 2021, and our community will remain at the centre of the project, as we invite Commonwealth Games visitors from across the world to see the global significance of our area.

The event will be based in the Bournbrook area of Selly Oak, and will consist of a launch event in August 2022 with tours and entertainment, followed by monthly tours that will continue until August 2023. The content of the tours will envelop Selly Oak's rich cultural history, drawing on



the diverse stories of citizens, as well as sharing forgotten local history to restore pride in the area. It will also look at iconic buildings such as the old Selly Oak Library and the Water Tower.

The History Trail will be immortalised through a permanent audio-tour. The audio will be accessed through metal QR code links on posts at key sites throughout the area, and the audio will be subtitled for accessibility. We want to ensure that the civic pride cultivated during the day of the History Trail has a lasting impact on the whole community.

#### The Role

This project requires two tour guides to deliver history tours on the 13th of August. They will be provided all necessary material and given two extra days paid work to prepare for the launch. Altogether, it will be three days worth of work, memorising and rehearsing material and delivering tours. The role requires a clear voice, a confident personality and an interest in local history. The tour guides need to memorise the facts for each location, be able to answer questions and confidently interact and engage with the group.

The tour guides will be working alongside volunteers who will assist them on the launch day.

#### **Essential Criteria:**

- Confident and expressive speaker
- Flexible and open to constructive criticism
- Ability to travel into Birmingham
- Good memory

#### **Desirable Criteria:**

- A keen interest in community and/or local history
- Previous experience being a tour guide



- Lives locally

## Fee

The fee will be £120 per day (£360 total)

# How to Apply

To apply please send a CV and a short expression of interest (no more than 250 words) to: <u>windsweptworkshopscic@gmail.com</u>.

The closing date for these applications is **Monday 13th of June at 12pm**. We will get back to all applicants.